

Lexington's Real Estate Company Privacy Policy

Your privacy is critically important to us.

It is Lexington's Real Estate Company, which will hereon be known as "LRC", 's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to <https://www.lrcrealestate.com> (hereinafter, "us", "we", or "Website"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

Website Visitors

Like most website operators, LRC collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. LRC's purpose in collecting non-personally identifying information is to better understand how LRC's visitors use its website. From time to time, LRC may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

LRC also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on www.lrcrealestate.com blog posts. LRC only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

Gathering of Personally-Identifying Information

Certain visitors to LRC's websites choose to interact with LRC in ways that require LRC to gather personally-identifying information. The amount and type of information that LRC gathers will depend on the nature of the interaction. For example, we collect information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form. When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or credit card information. You may, however, visit our site anonymously.

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)

- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions – Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.
- To administer a contest, promotion, survey or other site feature
- To send periodic emails – The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by LRC and does not cover the use of cookies by any advertisers.

Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and the terms and conditions of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

Third-Party Links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Aggregated Statistics

LRC may collect statistics about the behavior of visitors to its website. LRC may display this information publicly or provide it to others. However, LRC does not disclose your personally-identifying information.

Cookies

To enrich and perfect your online experience, LRC uses “Cookies”, similar technologies and services provided by others to display personalized content, appropriate advertising, and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor’s computer, and that the visitor’s browser provides to the website each time the visitor returns. LRC uses cookies to help LRC identify and track visitors, their usage of www.lrcrealestate.com, and their website access preferences. LRC visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using LRC’s websites, with the drawback that certain features of LRC’s websites may not function properly without the aid of cookies. We may work with select third-party partners who set cookies to serve you LRC related content, including LRC advertisements, on their sites or elsewhere on the Internet, based on your prior visits to our site.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly. However, you can still place orders by contacting customer service.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to LRC’s use of cookies.

E-commerce

Those who engage in transactions with LRC— by purchasing LRC’s services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, LRC collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor’s interaction with LRC. LRC does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We, therefore, will not distribute your personal information to outside parties without your consent. As part of the California Online Privacy Protection Act, all users of our site may make any changes to their information at any time by logging into their account and going to the 'Edit Profile' page.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products, and services are all directed to people who are at least 13 years old or older.

Privacy Policy Changes

Although most changes are likely to be minor, LRC may change its Privacy Policy from time to time, and in LRC's sole discretion. LRC encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

This policy was last modified on 10/25/2023.

Contact Information

If you have any questions about this Privacy Policy, please contact us.

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